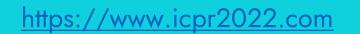
August 21-25 • Montréal, Québec



26TH International Conference on Pattern Recognition





QUICK FACTS AND CONTACT INFORMATION: ICPR 2022 Montréal, Quebec



Key dates

	PAPERS	WORKSHOPS	TUTORIALS
Submission deadline	January 24, 2022	June 6, 2022	April 8, 2022
Acceptance/Rejection /Revision decision	March 28, 2022	February 14, 2022	April 20, 2022
Registration deadline	January 17, 2022		
Revision/rebuttal deadline	April 18, 2022		
Final decision on submissions	May 16, 2022		
Camera-ready manuscript deadline	June 13, 2022	September 6, 2022	June 13, 2022
Early bird registration deadline	June 13, 2022	June 13, 2022	June 13, 2022
Presentation dates	August 22-25, 2022	August 21, 2022	August 21, 2022



WHAT IS ICPR & WHO SHOULD ATTEND?

ICPR 2022 is the flagship conference of <u>IAPR</u>, the International Association of Pattern Recognition.

ICPR will be an international forum for discussions on recent advances in the fields of **computer vision**, **image**, **sound**, **speech**, **pattern recognition**, **and machine intelligence**.

Join us for this 5-day event featuring the Main Conference, Tutorials, and co-located Workshops!

ICPR 2022 will primarily be held in person in Montréal, QC, but remote presentations and attendance will be accommodated.



HOW CAN WE BRING VALUE TO YOUR ORGANIZATION?

Brand awareness: We will be bringing together 1000+ participants and speakers from around the world! This is your opportunity to connect your brand with a global and diverse community.

<u>Thought Leadership</u>: Do you have the perfect case study to share? A new product to launch? Perhaps you would like to position your company at the front and center of a key industry issue. Host a session and lead a discussion on a current topics that resonates with the ICPR attendee.

<u>Lead Generation</u>: You will be joined by hundreds of your global peers at the Conference. Many of the attendees have key roles in shaping the future of their organizations by selecting their best potential business partners. You might meet your next business partner or employee right here at ICPR 2022 in Montréal!

<u>Networking:</u> With various dedicated tracks, including two major social events, we have something for everyone. Are you looking to recruit new talent? Want to compare notes with your peers and competitors? Join and meet the industry's most exciting and influential people.



MEET OUR COMMITTEE MEMBERS



Cheng-Lin Liu Chinese Academy of Sciences



Gregory Dudek Samsung Al Center



Henrik I Christensen ICPR co-chair



Ingela Nyström Uppsala University



Michael Jenkin York University



Simone Marinai University of Florence



Zhouchen Lin Peking University



MEET OUR KEYNOTE SPEAKERS



Hatice Gunes



Kristen Grauman



Marleen de Bruijne



C. V. Jawahar



Xian-Sheng Hua

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ICPR PROGRAM OVERVIEW



Track 1: Artificial Intelligence, Machine Learning for Pattern Analysis



Track 2: Computer Vision and Robotic Perception



Track 3: Image, Video, Speech, and Signal Analysis



Track 4: Biometrics and Human-Machine Interaction



Track 5: Document and Media Analysis



Track 6: Biomedical Image Analysis and Informatics

https://www.icpr2022.com/programme-overview/



ICPR 2022 SPONSORSHIP OPPORTUNITIES

	DIAMOND	PLATINUM	GOLD	SILVER	FRIENDS	START-UP#
PARTNERSHIP PACKAGES	\$25,000	\$19,000	\$13,000	\$6,000	\$4,000	\$3,000
Premium Educational Session/Symposium - 60 minutes. Keynote lunch time.	YES					
Partnership citation of Best Paper Award	YES					
Special recognition at the Banquet	YES	YES				
Recognized in all communications to registered delegates	YES	YES	YES	YES		
Delegate access to promotional material	YES	YES	YES	YES		
Logo on the ICPR 2022 website	YES	YES	YES	YES	YES	YES
Use of ICPR 2022 logo in the partner's promotional activities	YES	YES	YES	YES	YES	YES
Logo in the ICPR 2022 pocket guide	YES	YES	YES	YES	YES	YES
Free full registrations (*)	YES (5)	YES (4)	YES (2)	YES (1)	YES (1)	YES (1)
Exhibition space in feet (**)	20' x 20'	10′ x 20′	10' x 20'	10′ x 10′	10' x 10'	10′ x 10′

- Amounts in USD
- (#) Available to companies with up to 10 employees and in business less than 2 years. Includes not for profit (e.g., universities and university labs)
- (*) Free full registration includes free access to the main Conference sessions and a pass for Welcome Reception and Conference Banquet events. The average value of over \$1,000 USD per person.
- (**) Exhibition space in feet includes 1 x 6 ft table and 1 chair. Booths will be allocated on a first-come-first-served basis. Additional space can be purchased for \$12/sq ft.
- A floor plan of the assigned booth and exhibit floor will be available for confirmed sponsors.



ICPR 2022 BRANDING OPPORTUNITIES (1/2)

BRANDING	DETAILS	AMOUNT (USD)	NUMBER AVAILABLE
Conference Banquet Sponsor (Wednesday, Aug 24)	 3 Premium branded tables Up to 2-minute introduction to dinner guests Company logo displayed on Banquet Menu cards (1) Insert promotional material into the delegate pack (5) add-on gala dinner only guests. Average value of over \$200 USD per person. Company logo on the ICPR 2022 website, and proceedings 	\$30,000	Exclusive
Welcome Reception (Monday, Aug 22)	Company logo displayed on all catering tables. Display of Company-branded banner at a pre-determined location (Company provided) during the event Company logo on the ICPR 2022 website, and proceedings	\$8,000	Exclusive
Conference Awards' (e.g., Best Paper, Best Student Paper).	Company logo displayed at the Award Session during the Banquet Reception A 2-minute introduction of the Award to the dinner guests Free full registrations with complimentary access to the Banquet Reception (1) Company logo on the ICPR 2022 website, and proceedings	\$5,000	Limited
Banquet Supporter	1 Table in Premium location with Company branding	\$5,000	Unlimited
Coffee Breaks	Company logo displayed on all catering tables during the break Company logo on the ICPR 2022 website, and proceedings	\$3,000	8 breaks (2 per day)



ICPR 2022 BRANDING OPPORTUNITIES (2/2)

BRANDING	DETAILS		NUMBER AVAILABLE
Keynotes. Session sponsored by	Company logo next to Keynote listed in the ICPR2022 program 1 full registration to ICPR2022	\$20,000	Exclusive 1 per day (total 4)
Sponsored Industrial Session	Sponsored concurrent to the main program, 45' Presentation Slot 1 full registration to ICPR2022	\$15,000	Non-exclusive
Branded Delegate Bags (Deadline: July 15, 2022)	Company logo on delegate bags, and on the ICPR 2022 website (1) customized item (block notes, pens, pen-drives, mousepads) to be selected (1) Insert promotional material into the delegate pack [Insert, bag and item costs additional]	\$10,000	Limited
Branded T-Shirts (Deadline: July 15, 2022)	Company logo on Conference t-shirt, and on the ICPR 2022 website [T-shirt and design costs additional]	\$10,000	Limited
Branded Lanyards (Deadline: July 1, 2022)	Company logo on delegate lanyards, and on the ICPR 2022 website [Lanyard costs additional]	\$5,000	Limited
Flyer	One promotional flyer distributed to delegates [Insert costs additional]	\$2,000	Non-exclusive

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WHY MONTRÉAL?

- A vibrant and welcoming city
- Incredible gastronomy, shopping, historical landmarks and night life
- Offers European charm and North American attitude
- Named a UNESCO City of Design
- Expected weather: 26 °C / 78 °F
- 16,000 hotel rooms located within a 10minute walk & 4,000 accessible via an underground pedestrian network



Located in southeastern Canada.

Montreal is the second mostpopulous city in Canada and the principal metropolis of the province of **Quebec**



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PALAIS DES CONGRÈS DE MONTRÉAL



- Offers over 550,000 sq. ft. of event space
- Located in the heart of the city
- Steps away from world class shopping, dinning, entertainment district and more
- 20 km distance to YUL airport



PARTNERSHIP GUIDELINES

Independence of decision-making and integrity of representation are core values embraced by IAPR and communicators around the world. Partners in ICPR 2022 will be welcomed into an atmosphere of respect that is defined by these principles, according to these specific commitments and guidelines:

- Partners and partnership activities will be prominently recognized and valued, as per the signed agreements.
- The Organizing Committee will work together with partners to ensure that their presence adds value to the conference and is accepted and appreciated by attendees.
- Sponsored activities and hospitality will be clearly labelled as such, and sponsors will be prominently recognized. Pre- and post-conference activities may be organized by partners in consultation with the Organizing Committee.
- Official meeting credentials, such as name badges, will not carry sponsor logos.
- To avoid potential or perceived conflicts of interest, any support of speakers or attendees will not be solicited or accepted by the Organizing Committee.
- Sponsors will not take part in the selection of candidates for fellowships supporting the travel of conference attendees.
- The Organizing Committee alone will decide on the topics and content of the conference core program.
- Attendees at any time will remain entirely free to attend or to leave an event or activity organized by a partner.
- The conference organizers will manage registration for all event activities, including hosted and ancillary activities, tours, and field trips. Hosts should not expect access to participant lists, except when attendees voluntarily provide names for a security clearance or another reason.
- Attendees will decide on their own and at any given time what personal and professional information to share with partners and hosts, as per their rights through the General Data Protection Regulations.
- ICPR 2022 is committed to environmental sustainability. Advertising material used and distributed by partners must meet current eco-friendly production standards and be pre-approved by the Organizing Committee.

TERMS & CONDITIONS

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CONFIRMATION OF SUPPORT

- Your support is confirmed upon execution of an agreement of support.
- Upon execution of the agreement, an invoice payable within 30 days upon receipt will be issued.
- All payments are in USD.

CANCELLATION POLICY

- Cancellations must be submitted in writing to <u>miquel.serranomartin@wearemci.com</u>
- Cancellations received before 11:59 PM PST on April 29, 2022, will be entitled to a 50% refund of their total support or exhibit package.
- Cancellations received after 12:00 AM PST on April 30, 2022, are non-refundable and non-transferable.
- All cancellations are subject to a USD \$250 administration fee.

For more information, contact:

Miquel Serrano-Martin Strategic Partnerships Manager, ICPR 2022 <u>miquel.serranomartin@wearemci.com</u> M: +1 (647) 966-8898

https://www.icpr2022.com

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