



14th

INTERNATIONAL
CONFERENCE
ON FRONTIERS IN HANDWRITING
RECOGNITION

ICFHR 2014

1-4 September

Crete Island - Greece

INVITATION TO THE INDUSTRY

organized by



Demokritos
National Centre for Scientific Research



Athena Research Center
Research and Innovation Center in Information,
Communication and Knowledge Technologies

sponsored by



Conference Secretariat: Zita Congress & Travel

Contact person: Mr. Gerasimos Kouloumpis - email: k.ge@zita-congress.gr

www.icfhr2014.org



Welcome Message

Dear Sir / Madam,

It is our pleasure to announce the **14th International Conference on Frontiers in Handwriting Recognition (ICFHR-2014)** that will take place on **September 1-4, 2014** in the island of **Crete, Greece**.

The ICFHR provides a forum for researchers in the areas of on-line and off-line handwriting recognition, pen-based interface systems, form processing, handwritten-based digital libraries, and web document access and retrieval.

The series of the ICFHR conferences is a continuation of the ten IWFHRs (Montreal 1990, Chateau de Bonas 1991, Buffalo 1993, Taipei 1994, Colchester 1996, Taejon 1998, Amsterdam 2000, Niagara on the Lake 2002, Tokyo 2004, La Baule 2006).

The 14th International Conference on Frontiers of Handwriting Recognition (ICFHR 2014) is sponsored by the International Association for Pattern Recognition (IAPR) TC-10 (Graphics Recognition) and TC-11 (Reading Systems). ICFHR is the premier international forum for researchers and practitioners in the document analysis community for identifying, encouraging and exchanging ideas on the state-of-the-art technology in document analysis, understanding, retrieval, and performance evaluation. The term document in the context of ICFHR encompasses a broad range of documents from historical forms such as palm leaves and papyrus to traditional documents and modern multimedia documents.

The Conference is expected to attract about **200-250 experts and researchers from all over the world**.

The Organizing Committee would like to invite you to contribute to its success and participate in the Conference **either by the various promotional opportunities listed below or by tailor-made promotional possibilities especially for your company according to your needs and goals**. It is for that reason that we contact you personally, with the view to asking you to consider becoming one of the sponsors and **take advantage of the opportunity to meet with excellent scientists from around the globe and promote your products & services in the best possible, beneficial way for your company**.

We are looking forward to a successful cooperation with you.

Sincerely yours,

Basilis Gatos, National Center for Scientific Research "Demokritos", Greece
Vassilis Katsouros, Athena Research and Innovation Center, Greece
Ioannis Pratikakis, Democritus University of Thrace, Greece
Conference Chairs



Committees

Conference Chairs

Basilis Gatos, National Center for Scientific Research "Demokritos", Greece
Vassilis Katsouros, Athena Research and Innovation Center, Greece
Ioannis Pratikakis, Democritus University of Thrace, Greece

Technical Program Chairs

Josep Lladós, Centre de Visió per Computador, Spain
Raghavan Manmatha, University of Massachusetts at Amherst, USA
Chew Lim Tan, National University of Singapore, Singapore

Competition Chairs

Apostolos Antonacopoulos, University of Salford, UK
Umapada Pal, Indian Statistical Institute, India
Volker Märgner, Technischen Universität Braunschweig, Germany

Tutorial Chairs

Michael Blumenstein, Griffith University, Australia
Marcus Liwicki, DFKI, Germany

International Liaisons

Koichi Kise, Osaka Prefecture University, Japan
Thierry Paquet, Université de Rouen, France
Venu Govindaraju, University of Buffalo, USA
Haikal El Abed, Technische Universität Braunschweig, Germany

Publicity Chairs

Masaki Nakagawa, Tokyo University of A&T, Japan
David Doermann, University of Maryland, USA

Scientific Program Topics

- Handwriting Recognition Techniques
- Cursive Script Recognition
- Symbol, Equation, Sketch and Drawing Recognition
- Handwritten Document Processing and Understanding
- Computational Linguistics and Information Integration
- Web-Based Applications
- Handwritten Databases and Digital Libraries
- Information Extraction & Retrieval
- Document Characterization
- Form Processing
- Word spotting
- Bank-Check Processing
- Historical Document Processing
- Forensic Studies and Security Issues
- Writer Verification and Identification
- Performance Enhancement and System Evaluation
- Electronic Ink and Pen-Based Systems



Promotional Opportunities Information

The Organizing Committee is offering to companies the opportunity to be promoted through the 14th International Conference on Frontiers in Handwriting Recognition and to take advantage of this opportunity to meet with excellent scientists from around the globe and promote your products & services in the best possible, beneficial way for your company.

On the following pages, there are various promotional opportunities options listed, from which you may select according to the benefits that they offer to your company. Companies can choose one alternative separately or a combination of alternatives. In case that a company would like to organize any event before, during or after the conference, the written approval of the Organizing Committee is required. The sponsors will have the opportunity to organize parallel events; however these events are not allowed to take place at the same time with the announced social events of the conference.

All companies will be treated on a "first come – first served" basis and will be mentioned in the Final program. In addition each company's logo will be placed at banners in the meeting hall and Exhibition Area.

Each company may participate in the Conference **either by the various promotional opportunities listed below or by tailor-made promotional possibilities especially for your company according to your needs and goals.**

Your contribution will be a key factor to the success of the conference. Moreover, your kind participation will enhance the overall scientific importance of the conference. By presenting this Invitation to the Industry to you, we really hope that you will take advantage of all the opportunities the alternative promotional options offer to you, in order to promote your products in the best possible way and also reach a unique scientific audience, consisting of scientists from all over the world.

We look forward to working with you and to helping you to achieve all the respective congress goals and objectives.

1-4 September
CRETA MARIS

ICFHR 2014

Crete Island - Greece

PROMOTIONAL OPPORTUNITIES LEVELS

Promotional Opportunities Level	Contribution
Platinum Sponsor	5.000 €
Gold Sponsor	3.000 €
Silver Sponsor	2.000 €

<i>Promotional Opportunities</i>	<i>Platinum Sponsor</i>	<i>Gold Sponsor</i>	<i>Silver Sponsor</i>
Participation in "Industrial Track" Session with scientific presentation of product / technique	√		
Announcement of company's participation in "Industrial Track" Session on the Conference website	√		
Emailing of company's participation in "Industrial Track" Session to the registered delegates	√		
Company's logo on Proceedings	√		
Thanking reference in the Final Program	√		
Exhibition area of	12 sq. meters	9 sq. meters	6 sq. meters
Advertisement in the Final Program	√	√	√
Promotional material in conference bags	√	√	√
Company's logo on website according to the level	√	√	√
Company's logo on banners in conference halls & exhibition area	√	√	√
Registrations free of charge	3	2	1

All above mentioned prices are in Euro (€)



OTHER PROMOTIONAL ACTIVITIES

Participation at the "Industrial Track" Session

2.500 €

This is a great opportunity to have a scientific presentation of product / technique of your company in a distinguished audience from all over the world.

Price includes:

- Hiring of the room
- Audiovisual technician
- Announcement of company's scientific presentation on the conference website
- Announcement of the company's scientific presentation in the newsletters sent regularly to data of possible participants
- Publication of the company's scientific presentation in the Final Program, Abstracts CDs and Proceedings
- Promotional material in the conference bags
- Company's logo as Sponsor on the conference web site with direct link to the company's web site
- Company's logo as Sponsor on banners in the meeting halls and exhibition area
- Company's reference as Sponsor in the Final Program, Abstracts CDs and Proceedings

Sponsors may print posters for the presentation and display them throughout the conference center on the day of the presentation

Sponsors may publish their own program, abstracts and proceedings*

* The program of the scientific presentation (lectures, topics, title etc) should be approved by the Organizing Committee, which reserves the right to modify the date according to the overall scientific program.



Exhibition Area

1.500 €

The cost of exhibition space is for 6 sq. meters (3 meters length X 2 meters width)

Price includes:

- Exhibition area of 6 sq. meters (3 meters length X 2 meters width)
- Electricity power, 1 table and 2 chairs
- Promotional material in the conference bags
- Company's logo as Sponsor on the conference web site with direct link to the company's web site
- Company's logo as Sponsor on banners in the meeting halls and exhibition area
- Company's reference as Sponsor in the Final Program, Abstracts CDs and Proceedings

The cost for booth construction per square meter is 120 €. This cost is extra from the cost of renting the exhibition area.

Price includes:

- Booth construction, fascia with company's name and 2 spots of 100 watt.

Conference Bags

1.500 €

A conference bag with all material will be distributed to each attendee.

Price includes:

- Exclusive sponsorship rights
- Company's logo on each conference bag
- Promotional material in the conference bags
- Company's logo as Sponsor on the conference web site with direct link to the company's web site
- Company's logo as Sponsor on banners in the meeting halls and exhibition area
- Company's reference as Sponsor in the Final Program, Abstracts CDs and Proceedings

Coffee Breaks

per coffee break

1.500 €

There will be coffee breaks during all conference days.

Price includes:

- Company's name and logo on coffee breaks buffets
- Promotional material in the conference bags
- Company's logo as Sponsor on the conference web site with direct link to the company's web site
- Company's logo as Sponsor on banners in the meeting halls and exhibition area
- Company's reference as Sponsor in the Final Program, Abstracts CDs and Proceedings



Writing Pads and Pens

1.000 €

A writing pad and a pen will be inserted in each conference bag.

Price includes:

- Exclusive sponsorship rights
- Company's logo on writing pads and pens
- Promotional material in the conference bags
- Company's logo as Sponsor on the conference web site with direct link to the company's web site
- Company's logo as Sponsor on banners in the meeting halls and exhibition area
- Company's reference as Sponsor in the Final Program, Abstracts CDs and Proceedings

Badge Holder with Lanyard

1.000 €

All attendees will receive a badge holder with lanyard.

Price includes:

- Exclusive sponsorship rights
- Company's logo on each lanyard
- Promotional material in the conference bags
- Company's logo as Sponsor on the conference web site with direct link to the company's web site
- Company's logo as Sponsor on banners in the meeting hall and exhibition area
- Company's reference as Sponsor in the Final Program, Abstracts CDs and Proceedings

Banner Placement

800 €

Company may place its banner in the exhibition / coffee / poster area.

Price includes:

- Promotional material in the conference bags
- Company's logo as Sponsor on the conference web site with direct link to the company's web site
- Company's logo as Sponsor on banners in the meeting halls and exhibition area
- Company's reference as Sponsor in the Final Program, Abstracts CDs and Proceedings

Congress Bag Inserts

500 €

The sponsor company's leaflet will be inserted in each conference bag.

Price includes:

- Company's leaflet in each conference bags
- Company's logo as Sponsor on the conference web site with direct link to the company's web site
- Company's logo as Sponsor on banners in the meeting halls and exhibition area
- Company's reference as Sponsor in the Final Program, Abstracts CDs and Proceedings



Advertisement in the Final Program

500 €

The Final Program will be delivered to all attendees.

Price includes:

- Company's advertisement in the Final Program
- Promotional material in the conference bags
- Company's logo as Sponsor on the conference web site with direct link to the company's web site
- Company's logo as Sponsor on banners in the meeting halls and exhibition area
- Company's reference as Sponsor in the Final Program, Abstracts CDs and Proceedings

All above mentioned prices are in Euro (€)

Exhibition and Sponsor Interest Form
(to be returned to the following address)



14th International Conference on Frontiers in Handwriting Recognition

Zita Congress & Travel, 1st Km Peanias Markopoulou Av. P.O. Box 155, Zip Code 19002, Peania Attica, Greece

Tel: + 30 2111001780 Fax +30 210 6645176

Email: k.ge@zita-congress.gr

Name of the company.....

Address.....

Postal Code..... City/State.....Country.....

Vat No.....Tax Office.....

Phone.....Fax.....

Email.....

Contact Person Mr/Mrs.....

We are interested in (please check box)

Promotional Opportunities Level	Total in EUR
.....	<input type="checkbox"/> €
.....	<input type="checkbox"/> €
.....	<input type="checkbox"/> €

Selected Sponsorship Options	
1.....	€.....
2.....	€.....
3.....	€.....

TOTAL AMOUNT IN EURO (€) €.....

The non – refundable sum or EUR..... representing 50% of the total amount will be paid after the signing of the contract. The undersigned is fully aware of the terms and conditions of the general regulations as enclosed and accepts that he/she will take part in the exhibition.

Date-----Name-----Signature-----



Exhibition Terms

Exhibition booths space is available in units of a minimum of 6 square meters (2x3m). The fee for the space rental excludes booth construction and utilities cost and includes free announcement of the exhibitor company in all conference publications.

Exhibitors are free to use their own booth material, provided that it fits the booth dimensions, as well as their own booth construction crew. The Conference Secretariat can offer a standard booth construction which will consist of aluminium frame construction, open ceiling with walls of 220 cm height, fascia, carpet, table, chairs, garbage basket and one spot per 3 square meters.

Each exhibitor must complete the "Exhibition and Sponsor Interest Form" and send it to the Conference Secretariat. Right afterwards the exhibitor will receive a contract including the floor plan where the exhibition booth will be indicated. Exhibition space will be provided on a "first come first served" basis. In case that an exhibitor requests a location that is not available, the exhibition manager from the Conference Secretariat will assign space as close as possible to the preferred location.

Exhibitors wishing to avoid being assigned space adjacent to that of a particular competitor should indicate this on their application.

Contact Details



For further information or questions in regards to becoming a sponsor or / and exhibitor of the 14th International Conference on Frontiers in Handwriting Recognition, please contact the conference secretariat

Zita Congress & Travel
1st km Peanias Markopoulou Av
P.O. Box 155, Zip Code 19002
Peania Attica
Greece

Contact person: Mr. Gerasimos Kouloumpis

Tel: +30 2111001780
Fax: +30 210 6645176
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